

TEACHING LEARNING PLAN of 6 weeks

Weeks	Themes
Visual Storytelling : Unlock the power of visual storytelling! Dive into storyboarding, explore impactful visuals, and master data storytelling. Learn how visuals can engage, inspire, and communicate ideas effectively in academia and beyond.	
Week 1 Stories that speak through visuals.	Introduction to visual Storytelling Exploring visual Storytelling What is storyboarding? Using and Speaking Data How and What visuals can be used?
Visual Shooting: Visual shooting is essential for impactful storytelling, enabling clear communication, emotional connection, and creative expression. Strong shooting skills help convey ideas effectively, engage audiences, and make messages more memorable across platforms."	
Week 2 Shoot with purpose, tell stories that stay.	Basics of Shooting Sequencing Framing Types of Shoot Shooting with Mobile Practical exercises
Visual Scripting: Visual scripting is crucial for planning impactful content, ensuring clarity, flow, and creativity. It helps organize ideas, streamline production, and communicate stories effectively, making visuals more engaging and purposeful.	
Week 3 Plan visually, create powerfully.	Writing Script Expressions through Words Aligning Visuals with the Script Different form of visual writing (From 30 sec. Shorts to Long forms)
Visual Editing: Visual editing is essential for shaping stories, refining content flow, and creating emotional impact. It transforms raw footage into powerful narratives, ensuring clarity, engagement, and professionalism in every frame.	
Week 4 Edit to inspire, frame by frame.	Basics of Editing Usage of Visuals Types of Cuts How to use Sound?

	Natural Ambience v/s Music SFX in Digital Age
Be on Camera: Strong camera presence, anchoring, and interviewing skills build credibility, engage audiences, and deliver stories with impact. They help professionals communicate confidently, ask insightful questions, and create meaningful connections on screen.	
Week 5 Own the camera, connect with every viewer.	Camera Presence Anchoring PTC Walk Through Reporting Lives Art of interviewing
Voice Over: A good voice-over adds depth, emotion, and clarity to a story. It guides the audience, sets the mood, and makes content more engaging, memorable, and impactful across platforms.	
Week 6 Let your voice paint the story.	Types of Voice Overs Exercises Modulation Pronunciation Final Output Documentary + short videos